

### **Review of the results of the Fair**

The XXVI International Industrial Trade Fair “**MVC: Cereals – Mixed Feed – Veterinary - 2021**” took place at VDNH in pavilions № 55,57 in Moscow, from the 16-th till the 18-th of June, 2021. It gathered professionals in grain processing and mixed feed industries. Today, it is one of the largest professional forums on grain processing and mixed feed production. Since 1996 “MVC: Cereals – Mixed Feed - Veterinary“ Trade Fair has become an undisputed authority and the largest professional international forum where experts gather to share and exchange new ideas and knowledge, to build long-term relationships and sign contracts.

The fair was organized by Marketing Center “Expokhleб” - member of the Global Association of Exhibition Industry (UFI) with special support of Russian Grain Union, Union of Feed Manufacturers, Association «Rosrybhoz», Eurasian Aquaculture Alliance, Union of animal industry enterprises, World Poultry Science Association, Association of poultry breeders of Eurasian Economic Union, Russian Poultry Union, National Association of turkey growers, Assosiation «Soyuzkrakhmal», Union of Sugar Producers, National Feed Union, National veterinary association, National Union of pig breeders, Association «Vetbioprom», Association «Vetbezopasnost», Fat and oil Union, National organization of dezinfectionists, European Feed Manufacturers’ Federation (FEFAC), International Feed Industry Federation (IFIF), Ministry of agriculture of the Russian Federation, Federal Service for Veterinary and Phitosanitary Surveillance, Government of Moscow.

Official partner of the exhibition is **Chamber of Commerce and Industry of Moscow.**

On the 16-th of June, 2021, a grand opening took place.

Special welcomes were sent by Minister of Agriculture of the Russian Federation D.N.Patrushev; President of FEFAC Asbjorn Borsting; first Deputy Head of “EDINAYA ROSSIYA” N.V.Pankov; First Deputy Chairman of Committee of Council of Federation of Agrarian and food policy S.G. Mitin, first Deputy Chairman of education and science of the Government of the Russian Federation G.G.Onischenko; Director of the Federal Service on veterinary and phytosanitary supervision S.A.Dankvert; President of Russian Poultry Union V.I. Fisinin; Director of the Research Institute of feeds named after V.R.Wiliams” V.M.Kosolapov; President of Russian Grain Union A.L.Zlochevsky; President of Union of Feed Manufacturers V.A.Afanasyev; Chairman of the commission on zoobusiness of OPORA ROSSII , member of the Council of Rosselhoznadzor, Chairman of the Board of Directors of the Union of Zoobusiness K.I. Dmitriev, Chairman of the Board of the Union of Sugar Producers A.B. Bodin; President of Russian Union of flour mills and cereal plants A.I. Gurevich, Chairman of Association «Rosrybhoz» V.D. Glushchenko; General Director of National Pig Breeders Union – Y.I. Kovalev; Executive Director of National Veterinary Association A.A. Isaev; General Director of the National Union of milk producers A.S. Belov, Co-Chairman of “Delovaya Rossiya” A.V.Danilov-Danilyan; President of organization “OPORA ROSSII” A.S. Kalinin, President of Chamber of commerce and industry of Moscow V.M. Platonov, Minister of Moscow Government, Head of the Department of sales, A.A.Nemeryuk and General director of Marketing Centre “Expokhleб” Yu.M. Katsnelson.

**207 companies** from Austria, Belarus, Bulgaria, Germany, Denmark, Spain, Netherlands, USA, Turkey, France, Czech Republic, Switzerland, Japan and **34 regions of Russia** participated in the exhibition.

Exhibitors presented mineral fertilizers and plant protecting products; technologies and equipment for growing, collecting, transporting, storage and processing of grain and grain products; raw materials, technologies, and equipment for mixed feed production; grain mills; mixed feed for agricultural and farm animals, poultry, and fish; sorting, measuring, packing materials and equipment; loading, measuring, controlling and laboratory equipment; computerized management systems and software; veterinary products, instruments and services.

The importance of the fair for the development of the Russian market of grain, grain products, mixed feeds and veterinary preparations is evident - leading Russian and foreign companies participated in it.

You can find all the information about the exhibitors and their activities in our official bi-lingual catalogue. The catalogue is divided into easily identified sections which are associated with every topic featured by the fair.

Business program included **4 business events**, covering mixed feed, poultry farming, veterinary. Russian and foreign experts took part in the events of business program.

International Feed Forum was opened by **Dr. Daniel Bercovici** – President of IFIF (International Federation of Feed Industry).

Presentations were also made by — General secretary of FEFAC **Alexander Döring** and President of FEFANA **Severine Deschandelliers**.

**More than 80 foreign and Russian information partners supported the Exhibition.**

The next XXVII International Industrial Trade Fair “**MVC: Cereals – Mixed Feed – Veterinary – 2022**” is scheduled for **June the 22nd – 24th, 2022, Pavilions No 33, 55, 57.**